

Docket No. ALIO/0001.03

PTO/SB/21 (04-04)

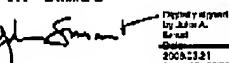
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| TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i> | | Application Number 10/709,393 |
| | | Filing Date April 30, 2004 |
| | | First Named Inventor Williams |
| | | Art Unit 2611 |
| | | Examiner Name Unassigned |
| Total Number of Pages in This Submission | 6 | Attorney Docket Number ALIO/0001.03 |

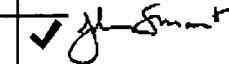
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| Remarks | | |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | |
|--|--|
| Firm or Individual name | John A. Smart |
| Signature |  2006/03/21 10:27:20 AM |
| Date | March 21, 2006 |

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I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.

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| Typed or printed name | John A. Smart | Phone: (408) 884 1507 |
| Signature |  2006/03/21 10:27:20 AM | Fax: (815) 572 8299 |
| Date | 03/21/2006 | |

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4001

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PATENT
Docket No. ALIO/0001.03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:
David M. Williams et al.

Serial No.: 10/709,393

Filed: April 30, 2004

For: System and Methodology for
Distributed Delivery of Online Content in
Response to Client Selections from an
Online Catalog

Examiner: Unassigned

Art Unit: 2611

**REVOCATION OF POWER OF
ATTORNEY; CHANGE OF
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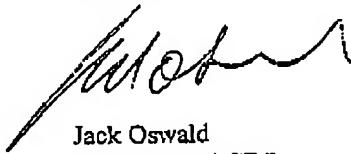
Sir:

I hereby revoke all previous powers of attorney given in the above-identified application. Please change the correspondence address for the above-identified application to:

Jack Oswald
President and CEO
Alio, Inc.
310 Green Street
San Francisco, CA 94133

I am an authorized officer of Alio, Inc., the Assignee of record of the entire interest. A statement under 37 CFR 3.73(b) is enclosed (Form PTO/SB/96) herewith. If needed, the undersigned may be reached at 415-986-8300.

Respectfully submitted,



Date: March 20, 2006

Jack Oswald
President and CEO
Alio, Inc.

ALIO/0001.03

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002

Docket No. ALIO/0001.03

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STATEMENT UNDER 37 CFR 3.73(b)**RECEIVED
CENTRAL FAX CENTER****MAR 21 2006**Applicant/Patent Owner: David M. Williams et al.Application No./Patent No.: 10/709,393 Filed/Issue Date: April 30, 2004

System and Methodology for Distributed Delivery of Online Content in Response to Client

Entitled: Selections from an Online CatalogAlio, Inc., a corporation

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. the assignee of the entire right, title, and interest; or2. an assignee of less than the entire right, title and interest.The extent (by percentage) of its ownership interest is _____%
in the patent application/patent identified above by virtue of either:A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 014558, Frame 0771, or for which a copy thereof is attached.

OR

B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:1. From: _____ To: _____
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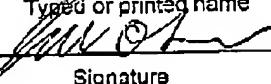
[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

March 20, 2006Jack Oswald

Date

Typed or printed name

415-986-8300

Telephone number

Signature

President and CEO, Alio, Inc.

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete. Any comments including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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JOHN A. SMART
 708 BLOSSOM MILL RD., #201
 LOS GATOS, CA 95032

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RECORDATION DATE: 04/30/2004

REEL/FRAME: 014558/0771
NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNEE'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

WILLIAMS, DAVID M.

DOC DATE: 04/29/2004

ASSIGNEE:

ALIO, INC.

310 GREEN STREET
SAN FRANCISCO, CALIFORNIA 94133

DOC DATE: 04/29/2004

SERIAL NUMBER: 10709393
PATENT NUMBER:FILING DATE:
ISSUE DATE:

014558/0771 PAGE 2

SHARON LATIMER, EXAMINER
ASSIGNMENT DIVISION
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JACK OSWALD

4005

PATENT ASSIGNMENT

Electronic Version v07
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04/30/2004
800011662

| | | |
|-----------------------|-----------------------------------|---------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | APPLICATION NUMBER 10/709393 |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF ASSIGNOR'S INTEREST | |
| CONVEYING PARTY DATA | | |
| Name | Execution Date | |
| David M. Williams | 2004-04-29 | |
| Jack Oswald | 2004-04-29 | |

RECEIVING PARTY DATA

| Name | Street Address | Internal Address | City | State/Country | Postal Code |
|------------|------------------|------------------|---------------|---------------|-------------|
| Alio, Inc. | 310 Green Street | | San Francisco | CALIFORNIA | 94133 |

CORRESPONDENCE DATA

FAX NUMBER: 815 572 8299

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CUSTOMER NUMBER: 028653

| | |
|--|---------------|
| NAME OF PERSON SIGNING: | John A. Smart |
| DATE SIGNED: | 2004-04-30 |
| Total Attachments: 2 source=ALIO0001.03.Asg01.tif source=ALIO0001.03.Asg02.tif | |

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